

Carbon offsetting

WasteSURE's commitment to helping you meet carbon targets

We know you're committed to reducing the carbon footprint of your business wherever you can – and WasteSURE is dedicated to helping you achieve your green goals.

Carbon offsetting requires innovative solutions to measure, and reduce, carbon emissions. Our waste management approach will support you in your aim to contribute to net zero targets in everything you do.

WasteSURE will help you minimise impact on the environment, while also ensuring compliance and cost-effectiveness.

The start of your waste journey

WasteSURE offers carbon neutral waste management as standard. The journey to improved sustainability starts with a common-sense approach.

When waste is collected and transported from your site, journeys are planned to take the most efficient route to ensure the impact of emissions is limited. Through shorter, more direct journeys and fewer vehicles, we can have a positive impact on the environment.

Calculating the impact of your waste

Limiting the carbon emissions we create on each journey does not eliminate them completely, of course. But WasteSURE is committed to going even further to address this too.

We've designed a carbon offsetting calculator that combines data to generate a figure to show the CO₂ emissions created by your waste. We look at factors including the transport and treatment of your waste and the landfill diversion rate, to show the impact your waste is having on the environment. And that's not the end of the story.

Reducing your carbon footprint

Once we've calculated the CO₂ emissions created by your waste, we can also provide ways to offset this. Our WasteSURE Media Cleaning System, for example, allows companies to recycle aggregate on site, which sees soil and stone reused in alternative projects.

Where this is not possible, companies can actually resell their recycled aggregate to the market to be used elsewhere, providing opportunity to earn from your waste material at the same time as doing your bit for the environment.

The environmental benefits are clear – you'll use fewer natural resources, reduce journeys and lower the amount of waste produced.

Going further for the future

WasteSURE is constantly striving to do much more when it comes to our responsibilities to the environment. We invest in research and product development to look for new ways of working and we're collaborating with others to help accelerate these initiatives.

Working with framework contractors, for example, we're currently helping to develop visibility of future aggregate requirements, both for existing and future projects, and supporting value creation by enabling utilisation of all materials set to leave site.

Carbon emissions targets represent an exciting opportunity for the waste industry to innovate. WasteSURE is leading the way and we're committed to working with you to ensure your waste has the lowest possible impact on the environment.